

AUTHOR'S GUIDE FOR THE NAEPC JOURNAL OF ESTATE & TAX PLANNING

Background

The first issue of the *NAEPC Journal of Estate & Tax Planning* was published in November 2006 under the leadership of John J. "Jeff" Scroggin, JD, LL.M. (taxation), AEP® (Distinguished). The publication offers a forum for the multi-disciplinary members of the [National Association of Estate Planners & Councils](#) (NAEPC) to strengthen their knowledge by providing cutting-edge awareness of continually changing and expanding techniques and opportunities within the profession while enhancing communication among the disciplines.

Our goal is to be the centralized location for best-in-class thought leadership for the estate planning professional. The Journal is published a minimum of twice each year. The publication schedule is flexible and is subject to change.

The current editorial team and schedule can be viewed [on our website](#).

Readership

The Journal's readership is diverse with regard to professional discipline and somewhat mimics the breakdown of the [Accredited Estate Planner® designee](#) membership:

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|--------------------------------|-----|---------------------|------|
| • Insurance/Financial Planning | 58% | • Trust | 6% |
| • Legal | 24% | • Philanthropy | < 1% |
| • Accounting | 12% | • Other Disciplines | |

Criteria

Articles should be educational, related to the profession of estate planning or the individual disciplines within, topical, timely, and well-written; original work is required. Articles that mention firm names, specific services, or that are an attempt to market a product or firm will not be considered.

The author(s) must agree to allow NAEPC to both publish and republish the piece and must complete an author's release prior to publication.

NAEPC cannot guarantee a specific issue in which an accepted piece will be included.

Style Tips, Formatting & Required Components

The Journal's online format allows for some flexibility with regard to the articles included within.

- The document should be set up and provided to the editors in a Word Document, on an 8.5 x 11 page with standard margins and page numbers
- Articles should be seven pages or less (2,000 words or less). Longer pieces may be accepted at the discretion of the editor(s) and with advance notice.

- The title should be catchy, explain what is being addressed within the piece, and must not exceed ten words
- A one-paragraph synopsis of the article should be included at the beginning of the piece
- Articles should be written in the third person and with gender neutrality
- Language should be simple and easy to understand
- Sub-headings should be used
- Charts, graphics, tables, etc. should be inserted into the appropriate place within the piece
- Citations should be included as endnotes, rather than footnotes
- A one-paragraph narrative biography, including a photo, should be included at the conclusion of the article for every author along with a hyperlink to the individual or firm website.

Submission

Articles should be emailed to editor@naepcjournal.org with a copy to admin@naepc.org in a Word document in what the author believes to be the final version; drafts will not be considered. All authors must be copied on the initial email submission of the piece. Full contact details for all author(s) should accompany the submission. Incomplete submissions or those for which all authors have not been copied will not be reviewed.

NAEPC reserves the right to deny any submission that the association, in its sole discretion, does not meet the guidelines, standards, or purpose of the Journal.

Review

We endeavor to review each submission within eight weeks, but the review period may take longer due to circumstances outside of our control or during peak professional seasons. Each submission will be sent to a reviewer(s) who will comment on the journalistic and technical aspects of the piece, including its appropriateness for publication.

If the piece is accepted without changes, the author(s) will be notified and required to submit a release, which will be provided by NAEPC.

Revisions

Recommendations for updates may be shared with the author for their use in revising the piece, which should be resubmitted to the reviewer in a format that incorporates the tracking of changes.

If the piece is accepted after revisions have been incorporated, the author(s) will be notified and required to submit a release and permission to reprint, which will be provided by NAEPC.

Contact Us

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